



## **2023 Winterfeast Title Sponsor - \$15,000**

- EXCLUSIVE Listing as the Title Sponsor of Winterfeast in Spring with the premier placement of the company logo in advertising, posters, and printed materials.
- Company or company leadership featured in the Tryon Palace Foundation newsletter as the Title Sponsor of Winterfeast in Spring.
- Cross marketing opportunity to use Winterfeast image in company communications (must be approved in advance).
- Company logo included on the Winterfeast display in the NC History Center.
- Company logo with hyperlink to company website included in an e-blast promoting Winterfeast to the Tryon Palace Foundation membership list.
- Company logo with hyperlink to company website on Tryon Palace Foundation website and Facebook posts promoting Winterfeast in Spring.
- Company listed in the Tryon Palace Foundation Annual Report as Title Sponsor of Winterfeast.
- Opportunity to display company products, services or provide promotional items. (materials and signage must be approved in advance).
- Fifteen (15) VIP tickets valued at \$85 per person to Winterfeast, including one-hour exclusive entry before the general public.
- 10% discount on Tryon Palace property rental venue for a future corporate event.

As food costs have increased due to supply chain challenges, we appreciate your continued support of Tryon Palace and Winterfeast. Sponsorships are tax-deductible after accounting for Fair Market Value (FMV). Please consult with your tax advisor regarding deductibility.



## **2023 Winterfeast Champion - \$10,000**

- Listed as a Champion Sponsor of Winterfeast in Spring with priority logo placement in advertising, posters, and printed materials. (Industry Exclusive)
- Mentioned in the Tryon Palace Foundation newsletter as a Champion Sponsor of Winterfeast in Spring.
- Cross marketing opportunity to use Winterfeast image in company communications (must be approved in advance).
- Company logo included on the Winterfeast display in the NC History Center.
- Company logo with hyperlink to company website included in an e-blast promoting Winterfeast to the Tryon Palace Foundation membership.
- Company logo with hyperlink to company website on Tryon Palace Foundation website and Facebook posts promoting Winterfeast.
- Company listed in the Tryon Palace Foundation Annual report as a Champion Sponsor of Winterfeast.
- Opportunity to display company products, and services or provide promotional items. (materials and signage must be approved in advance).
- Ten (10) tickets VIP to Winterfeast valued at \$85 per person, including one-hour exclusive entry before the general public.
- 10% discount on Tryon Palace property rental venue for a future corporate event.

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## **2023 Winterfeast Supporter - \$5,000**

- Listed as a Supporter of Winterfeast in Spring in advertising, posters, and printed materials.
- Mentioned in the Tryon Place Foundation newsletter as a Supporter of Winterfeast.
- Company or individual included on Winterfeast display in the NC History Center.
- Company or individual listed in an e-blast promoting Winterfeast to Tryon Palace Foundation membership list.
- Company or individual listed on the Tryon Palace Foundation website and Facebook page promoting Winterfeast.
- Company or individual listed in the Tryon Palace Foundation Annual report as a Supporter of Winterfeast.
- Company or individual listed in the Tryon Palace Foundation Annual report.
- Eight (8) VIP tickets to Winterfeast valued at \$85 per person, including a one-hour exclusive entry before the general public.
- 10% discount on Tryon Palace property rental venue for a future corporate event.

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## **2023 Winterfeast Partner - \$2500**

- Listing on Tryon Palace Foundation website and Facebook pages promoting Winterfeast.
- Listing in the Annual report as a sponsor of Winterfeast.
- Six (6) VIP tickets to Winterfeast valued at \$85 per person, including a one-hour exclusive entry before the general public.

## **2023 Winterfeast Benefactor - \$1000**

- Listing on Tryon Palace Foundation website and Facebook pages promoting Winterfeast.
- Four (4) VIP tickets to Winterfeast valued at \$85 per person, including a one-hour exclusive entry before the general public.

## **Winterfeast Patron - \$500**

- Listing on Tryon Palace Foundation website and Facebook pages promoting Winterfeast.
- Two (2) VIP tickets to Winterfeast valued at \$85 per person, including one-hour exclusive entry for Winterfeast sponsors before the general public.

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